



VICE PRESIDENT'S OFFICE FOR  
POSTGRADUATE STUDIES & RESEARCH  
مكتب نائب رئيس الجامعة لشئون الدراسات العليا

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المؤهلات العلمية	2009- present Professor in Tourism Studies Department, Faculty of Tourism and Hotel Management, Helwan University, Cairo, Egypt. 2004-2008 Assistant Professor in Tourism Studies Department, Faculty of Tourism and Hotel Management, Helwan University, Cairo, Egypt. 1999-2003 Lecturer in Tourism Studies Department, Faculty of Tourism and Hotel Management, Helwan University, Cairo, Egypt. 1995-1998 Assistant Lecturer in Tourism Studies Department, Faculty of Tourism and Hotel Management, Helwan University, Cairo, Egypt. 1990-1994 Demonstrator in Tourism Studies Department, Faculty of Tourism and Hotel Management, Helwan	



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University, Cairo, Egypt.	
2022-2023 Coordinator of program Bachelor in Aviation Operations Management- Helwan university, Cairo, Egypt.	السيرة الذاتية
2018-2020 Coordinator of Tourism and Environmental Management Diploma- Helwan university, Cairo, Egypt.	
2016 Member of Academic Committee of curricula reform for undergraduate and postgraduate programs, Tourism Management Department, Helwan University, Cairo, Egypt.	
2016-present Scientific Reviewer, Permanent Scientific Committee for Academic Staff Promotion (Assistant Professors and Professors) in Tourism Sector, Supreme Council of Universities (SCU), Egypt.	
2015-2019 Director of Examination unit and Student Evaluation, Quality Assurance Center, Helwan university, Cairo, Egypt.	
2015-2016 Coordinator of Scientific Research Criterion, Quality Assurance Unit, Faculty of Tourism and Hotel Management, Helwan University, Cairo , Egypt.	
2013-2014 Professor in Gulf University, BahrainThe Head of Department of Administrative Science, College of Administrative and Financial Sciences.	
2004-2012 Associate Professor in Bahrain University, Bahrain Department of Mass Communication, Tourism and Arts, College of Arts.	
2004-2012 Coordinator of Travel agencies section, Department of Mass Communication, Tourism and Arts, College of Arts,	



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<p>Bahrain University. 2002-2003 Lecturer in Sakkara Institute, Tourism Studies Department, Cairo, Egypt.</p> <p>2001-2003 Lecturer in Alalson High Institute, Tourism Studies Department, Cairo, Egypt.</p> <p>2000- 2003 Lecturer in Albatran High Institute, Tourism Studies Department, Cairo, Egypt.</p> <p>1999-2002 Lecturer in 6<sup>th</sup> October university, Tourism Studies Department, Cairo, Egypt.</p> <p>1999-2003 Lecturer in Ain Shams university, College of Arts, Guidance Department, Cairo, Egypt.</p> <p>1999-2003 Lecturer in Ain Shams university, open education program for Tourism Studies, Cairo, Egypt.</p>	
<p>1999 The Role of Charter Flights in the International Incoming Tourism Traffic to Egypt, Egyptian journal of Tourism &amp; Hospitality, Vol 2, No.1, pp. 25-46.</p> <p>2002 The Application Of Solar Energy- Green Management Approach. A Case Study Of The Five Star Hotels In The Red Sea, Egyptian Journal of Tourism Studies, Vol.1, No2, pp.23-45.</p> <p>2003 Tourism Product Diversification in Egypt Towards Customer Satisfaction :A case Study of the Primary Western European Markets, Egyptian Journal of Tourism Studies, Vol.2, No.1, pp.29-51.</p>	الابحاث المنشورة



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2003	The Implementation of Information Technology at The Egyptian National Tourism Organization, Egyptian Journal of Tourism Studies, Vol.2, No2, pp.1-22.	
2004	Familiarization Trips to Egypt and Their Role In Projecting The Country's Tourist Image in The Generating Tourism Markets- A case study of The Italian Market, Management Journal, Vol.37, No.4, pp.69-94.	
2005	Ecotourism Development Towards Sustainability in The Suburban Of The Red Sea Region In Egypt. A case Study Of The Wadi Al Gimal Area, Egyptian journal of Tourism & Hospitality, Vol 2, No.12, pp. 60-78.	
2006	The Competitive Advantage Of Egypt's Tourism Product In The Generating International Markets. A Case Study Of Gulf Co-operation Council Countries, Egyptian Journal of Tourism Studies, Vol.5, No1-2, pp.52-73.	
2007	The Application Of Environmental Management Systems To Egyptian Industry. A Practical Approach Of The Five-Star Hotels And Resorts In The Red Sea Region, Egyptian Journal of Tourism Studies, Vol. 6, No.2, pp. 21-45.	
2008	Promoting The American Senior Demand To Egypt, the proceeding of the 9th International Joint World Conference for Business and Management, November 14-16, 2008, Seoul, Korea, pp.123-133.	
2008	Stakeholders Partnerships Towards Conserving The	



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- 2008 Internet Marketing Issues Of Cairo Five-Star Chain Hotels In The Global Electronic Market, Egyptian journal of Tourism & Hospitality, Vol 2, No.1, pp. 32-58.
- 2009 Consumer E-loyalty Towards The Five-Star Chain Hotels-Owned websites of Cairo in the Gulf Cooperation Council Countries, The Proceedings of The 4th International Scientific Conference, 3-5 April 2009, Rhodes island, Greece, pp.317-327.
- 2016 Study the Application of Corporate Social Responsibility to the Aviation Industry, International Academic Journal, Faculty of Tourism and Hotel Management, Helwan University, Volume 1, No 1, pp.49-65.
- 2017 The Possibility of Applying Low-carbon Tourism development in the Egyptian Coastal areas, International Academic Journal, Faculty of Tourism and Hotel Management, Helwan University Volume 3, No.3, 2/1, pp.19-41.
- 2017 Studying the Environmental Risks Facing World Heritage Sites in Egypt, Egyptian Journal of Tourism Studies, Vol.16, No.2, part 2 pp.285-310.
- 2017 Evaluating the effectiveness of Training at the Faculties of Tourism and Hotel According to labor market requirements, Egyptian Journal of Tourism



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- 2018 Marketing Opera Houses and Art Galleries as Tourist Attractions in Egypt, Egyptian Journal of Tourism Studies, Vol.17, No.2, pp.112-142.
- 2019 Studying The resettlement of The Nubian community in The Context of Sustainable Tourism Development, Egyptian Journal of Tourism Studies, Vol.18, No.2, pp.120-145.
- 2020 Risk Management in Relation to Economic Sustainability in Airlines- Comparative Study, International Academic Journal, Faculty of Tourism and Hotel Management, Helwan University, Vol.8, No.1, pp.16-31.
- 2020 Setting a Strategy for Enterprise Sustainability Risk Management for Egypt air, International Academic Journal, Faculty of Tourism and Hotel Management, Helwan University, Vol.8, No.1, pp.1-15.
- 2020 The Impact of Evaluating the Tourism Promotional Campaigns on the Market Share of the Egyptian Tourist Destination, International Academic Journal, Faculty of Tourism and Hotel Management, Helwan University, Vol.9, No.2/1, pp.95-113.
- 2020 The Effect of Efficient Use of Tourism Promotion Tools on the Effectiveness of Egyptian Tourism Promotion Campaigns in the European Market, International Academic Journal, Faculty of Tourism and Hotel Management, Helwan University, Vol.9, No.2/1, pp. 114- 129.



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<p>2020 The Opportunity of Applying Creating shared value in Borg ElArab International Airport, Egyptian Journal of Tourism Studies, Vol.19, No.1-2, pp.118-136.</p> <p>2020 The Role of Creating shared Value in the Sustainable Tourism, Egyptian Journal of Tourism Studies, Vol.19, No.1-2, pp. 137-154.</p>	
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